

# STYLE GUIDE

Release 1.2

Responsible Agency:  
Trust-IT Services

Creation date:  
February 2022



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## PROJECT LOGO

### 01. SIZE AND PROPORTIONS - HORIZONTAL



RECOMMENDED FORMATS:  
.eps | .ai | .png | .jpg | .tiff

#### 01.1 CLEARSPACE AND COMPUTATION



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## PROJECT LOGO

### 01.2 DARK BACKGROUND VERSION



### 01.3 MONOCHROME VERSION



Suitable for monocolour print and serigraphy

### 01.4 INCORRECT LOGO APPLICATIONS



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## COLOUR SYSTEM

### 02 PRIMARY COLOR SYSTEM AND COLOR CODES



#### DARK BLUE

**RGB** 54 95 138  
**HEX/HTML** #365f8a  
**CMYK** 92 56 23 8

#### LIGHT BLUE

**RGB** 85 142 204  
**HEX/HTML** #548ecc  
**CMYK** 78 30 0 0



#### ORANGE

**RGB** 220 144 56  
**HEX/HTML** #dc9038  
**CMYK** 0 51 88 0



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## LOGO TYPO- GRAPHY

### 03 FONT

# Aa.

## PF Beau Sans

### Regular

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

### BBook

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

### BOLD

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

### BLACK

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

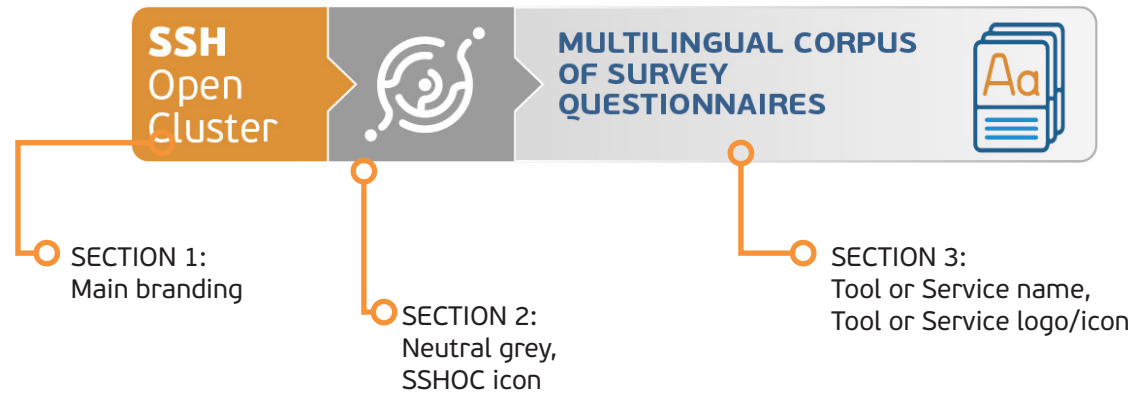
1234567890



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## TOOLS & SERVICES

### 04 TOOL PROTOTYPE




### 04.1 TOOL EXAMPLES



# /05


## Branding INTEGRA- TION

### 05.1 EXAMPLE OF TOOL WEBPAGE





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## Virtual Collections


A virtual collection is a coherent set of links to digital objects (e.g. annotated text, video) that can be easily created, accessed and cited. The links can originate from different archives, hence the term *virtual*. A virtual collection is suitable for manual access (using a web-browser) as well as automated processing (e.g. by a webservice).






CLARIN provides a [registry](#) where scholars can create and publish their virtual collections. It is closely integrated with the infrastructure and provides persistent identifiers and [federated login](#). The collection metadata is [openly available](#) and accessible via the [Virtual Language Observatory](#).

Some examples:

- [data as mentioned in an article's footnotes](#) gathered in a single virtual collection
- [a virtual collection with links to data](#) illustrating a book (video and sound recordings)

More information is available in the [Virtual Collections shortguide](#)




[About the CLARIN website](#)     

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# Branding INTEGRA- TION

## 05.2 EXAMPLE FROM EOSC MARKETPLACE


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A service that allows researchers to create their own citable digital bookmarks. A virtual collection is a coherent set of links to digital objects (e.g. annotated text, video) that can be easily created, accessed and cited. The links can originate from different archives, hence the term virtual. CLARIN provides a registry (<https://collections.clarin.eu>) where scholars can create and publish their virtual collections. It provides persistent identifiers (<https://www.clarin.eu/content/persistent-identifiers>) and federated login (<https://www.clarin.eu/content/federated-identity>). The collection metadata is openly available and accessible via the Virtual Language Observatory (<https://vlo.clarin.eu>). The referenced digital objects can also be processed with the Language Resource Switchboard (<https://switchboard.clarin.eu>).

### Details

Geographical Availabilities: European Union

Keyword: Humanities, Other Humanities, Data Management, Discovery, Social Sciences, Other Social Sciences, Languages & Literature, Scholarly Communication, Publication

Life Cycle Status: Production

Service Level


URL: <https://www.clarin.eu/content/virtual-collections>

Source last update: 1610323200000

Technical Readiness Level: 8 - system complete and qualified

User Manual URL: <https://collections.clarin.eu/help>

Source: EOSC Marketplace



The SSH Open Marketplace is developed as part of the "Social Sciences and Humanities Open Cloud" SSHOC project, European Union's Horizon 2020 project call H2020-INFRAEOSC-04-2018, grant agreement #823782.

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## Branding INTEGRA- TION

### 05.3 EXAMPLE EOSC-PORTAL MARKETPLACE

The screenshot displays the EOSC Portal Marketplace interface. At the top, there's a navigation bar with links: Contact us, Portal Home, Catalogue & Marketplace (active), Providers Dashboard, and Login. Below this is the EOSC logo and a search bar. The main content area features a resource card for 'SSH Open Cluster' and 'VIRTUAL COLLECTION REGISTRY'. The card includes a description: 'A service that allows researchers to create their own citable digital bookmarks. Organisation: European Research Infrastructure for Language Resources and Technology'. It also shows a rating of 0.0/5 with 0 reviews and options to 'Add to comparison' and 'Add to favourites'. A blue button labeled 'Access the resource' is present. Below the card are tabs for 'ABOUT', 'DETAILS', and 'REVIEWS (0)'. The 'DETAILS' tab is active, showing various sections: 'Classification' (Target Users: Businesses, Other, Researchers, Research Projects, Providers; Access Types: Other; Access Modes: Other), 'Availability' (Geographical Availabilities: European Union; Languages: English), 'Marketing' (Use case 1), 'Attribution' (Funding Bodies: European Commission (EC)), and 'Order' (Order type: Open Access; Order url). On the right side of the details section, there are 'Public Contacts' (vcr@clarin.eu), 'Maturity Information' (TRL: TRL-8; Life Cycle Status: Production), and 'Management' (Manual). A 'Changelog' section shows 'Updated description and classification'. The footer contains the EOSC logo, copyright information (Copyright 2020 - All rights reserved), a link to the Privacy Policy, and a list of links organized into categories: About, Services & Resources, Policy, Use Cases, Media, For providers, Subscribe, and Using the Portal.

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## Tools & Services LOGOS

**SSH**  
Open Cluster



**ADS GUIDES TO GOOD PRACTICES**



**SSH**  
Open Cluster



**CULTURAL HERITAGE AĬOLI-PLATFORM**



**SSH**  
Open Cluster



**ARIADNE-PLUS**



**SSH**  
Open Cluster



**AUDIO SURVEY EXPERIMENT**



**SSH**  
Open Cluster



**AUTOMATIC VERIFICATION TOOL**



**SSH**  
Open Cluster



**COORDINATE**



**SSH**  
Open Cluster



**SWITCHBOARD**



**SSH**  
Open Cluster



**VIRTUAL COLLECTION REGISTRY**



**SSH**  
Open Cluster



**DATAVERSE REPOSITORY SERVICE FOR SSH**



**SSH**  
Open Cluster



**ESS DATA REPOSITORY**



**SSH**  
Open Cluster



**ELECTION STUDIES DATA COMMUNITY**



**SSH**  
Open Cluster



**EMM SURVEY REGISTRY**



**SSH**  
Open Cluster



**ETHNIC MINORITIES AND MIGRATION DATA COMMUNITY**



**SSH**  
Open Cluster



**HERITAGE SCIENCE DATA COMMUNITY**



**SSH**  
Open Cluster



**EURHISFIRM**



**SSH**  
Open Cluster



**DATASET: EFFECTS OF MACHINE TRANSLATION AND POST-EDITING IN SURVEY TRANSLATION**



**SSH**  
Open Cluster



**MULTILINGUAL CORPUS OF SURVEY QUESTIONNAIRES**



**SSH**  
Open Cluster



**MULTILINGUAL TERMINOLOGIES KER**



**SSH**  
Open Cluster



**RESILIENCE**



**SSH**  
Open Cluster



**RESTORE**



**SSH**  
Open Cluster



**SHARE SURVEY DATA**



**SSH**  
Open Cluster



**SSH CONVERSION HUB**



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## Tools & Services LOGOS

SSH Open Cluster		KNOWLEDGE GRAPHS IN ELECTORAL STUDIES	
SSH Open Cluster		FAIR SSH DATA CITATION PROTOTYPE	
SSH Open Cluster		SSHOC TRUSTED REPOSITORIES	
SSH Open Cluster		SSHOC LEAGUE OF DATA	
SSH Open Cluster		SSHOCRO	
SSH Open Cluster		SSH OPEN MARKETPLACE	
SSH Open Cluster		SURVEYCODINGS.ORG	
SSH Open Cluster		SSH TRAINING COMMUNITY	
SSH Open Cluster		SSH TRAINER DIRECTORY	
SSH Open Cluster		SSH TRAINING DISCOVERY TOOLKIT	
SSH Open Cluster		WEB PANEL SAMPLE SERVICE	

